

PRISM™ - PROGRAM TO IMPROVE THE SAFETY OF MEDICATION

PRISM™ scientific discoveries improve a pharmaceutical product's safety profile and also provide a lifecycle management opportunity. This targeted scientific program focuses on a drug's metabolic pathways to identify safety improvements and, most importantly, optimize patient outcomes regardless of drug class.



Optimal results through focused research

- PRISM™ research focuses on discovering new information about a drug's metabolic pathway to improve safety and, ultimately, patient outcomes
- PRISM™ discoveries provide valuable information to the physician, pharmacist, and patient

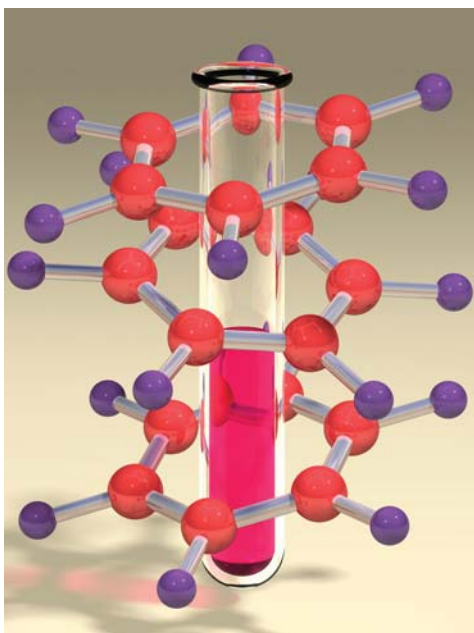
Updated labeling supported by regulation

- PRISM™ discoveries are incorporated into the product label as required by FDA guidance

Value of PRISM™ recognized by Pharma

- Licensed by top-tier Pharma
- Multi-million dollar Pharma participation with on-going royalties and milestone payments

PRISM™ - PROGRAM TO IMPROVE THE SAFETY OF MEDICATION



PRISM™ is a valuable lifecycle program

- Competitors are unable to use new patented information
- Extends patent life

Proven success in lifecycle management

- Multiple PRISM™ patents pending for specific molecules
- PRISM™ discoveries incorporated into currently marketed drug labels
- Medical community has embraced PRISM™ discoveries

For more information, please contact:

licensing@URLPharma.com

or 800-523-3684 extension 1010

ABOUT URL PHARMA – PHARMACEUTICAL TECHNOLOGY DIVISION

URL Pharma is a best-in-class specialty pharmaceutical company. Our mission is to achieve sustainable growth by developing and commercializing safe, novel therapeutics and exclusive technologies. Our commitment is to provide unmatched creative innovation and excellence to improve drug safety, develop next generation formulations, and solve development and manufacturing challenges that are considered unsolvable. We partner with our clients to identify unmet medical needs, increase drug safety, and improve patient outcomes. Many of these efforts also enhance product lifecycle management.